



Saskatchewan Bed and Breakfast Association Inc.

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**This is your invitation to the 2010 Annual
Conference and General Meeting of the
Saskatchewan Bed and Breakfast Association.**

The Conference will be held on March 5 & 6, 2010 at the Cedar Lodge Hotel and Convention Centre near Dundurn SK. Cedar Lodge is a wonderful place to meet, overlooking Blackstrap Lake, and just 40 km south of Saskatoon.

The conference program contains many of the items that have made previous conferences successful; like the social “meet and greet” on Friday evening and interesting sessions on Saturday. We have continued to leave plenty of time for informal conversations throughout the conference, since that is what many of the participants of previous conferences have really enjoyed – the opportunity to meet and get to know other B&B operators.

Whether you have been running a Bed and Breakfast, Guest House, Guest Ranch or Vacation Farm for years or you are just taking a look at the idea, this conference has been designed for you.

Members and non-members are equally welcome!

We hope to see you at the Conference!

Saskatchewan Bed and Breakfast Association

Annual Conference and General Meeting

Conference Program

Friday evening; March 5, 2010

4:30 p.m. Registration

5:30 p.m. Supper

7:00 p.m.

Hats! In our busy lives, we all

wear various different hats. This evening we will all be wearing our tourism hospitality hats. An evening of socializing, awards, entertainment and a cash bar. Silent auction begins.



Saturday; March 6, 2010

7:45 to 8:45 Hot breakfast. Silent auction continues

9:00 Welcome and Introductions – SBBA Chairperson, Cathy Currey

9:15 Keynote presentation: **Claire Bélanger-Parker**

President and CEO of CNT Management Group, and the recipient of the "Woman of Distinction" Award in the Entrepreneur Category in 2009

Claire's topic will be: *Are we serious about tourism?*

10:30 Refreshment break – Silent Auction continues

11:00 Annual General Meeting

12:00 noon Light Lunch

1:00 p.m. Annual General Meeting continues

1:30 Presentation - **Candace Phelps** – Vice-President and Director of Marketing at Tourism Saskatchewan. *Candace will present an overview of the exciting happenings and new initiatives taking place at Tourism Saskatchewan*

2:30 Refreshment break

3:00 Presentation - **Claire Bélanger-Parker** – *Working in our communities*
Claire will share ideas and answer questions about how B&B operators can develop partnerships with other businesses in their communities to enhance the tourism experience and lead to greater success.

4:00 Silent auction wrap-up, discussion on location for 2011 Conference

Concluding remarks by SBBA Chair

4:30 Adjourn

Miscellaneous Conference Information

Articles for the Silent Auction

A silent auction will be held again at the 2010 conference. Each conference participant is invited to donate an article that can be placed in the silent auction. This provides much-needed funds for SBBA.

B&B Gift Certificates

In previous years we have asked members to donate a gift certificate for SBBA to give to a guest presenter or invited guest. This will not be necessary this year.

Financial Statements

Financial statements for the SBBA and the Loans Co-op will be presented at the Annual General meeting. Members are welcome to see the statements before then. If members contact the SBBA office, the financial statements can be sent to them in the mail.

Motion to Waive the Audit

The cost of having a qualified person perform an audit or even a financial review can be over \$1,000. The requirement to have an audit can be waived if all members at the AGM agree. As in previous years, the directors will be presenting motions to waive the audits for 2010.

Brochure Sharing

Members of SBBA are encouraged to bring copies of their brochures and other promotional materials to share with others. They can be displayed on a designated table or rack for easy viewing and access. You are invited to select pamphlets from other locations to take home and put on display for your travelling guests who are looking for future accommodations.

Accommodations

Cedar Lodge has 60 self-contained bedrooms which include bathtub, shower, washroom, closet and vanity. They describe their rooms as "Simple, clean, rustic charm and reasonably priced." Call Cedar Lodge at 492-4999 to book your room.

Directions to Cedar Lodge (from the Cedar Lodge website – www.cedarlodge.org)

From Saskatoon Take Hwy 11 South to Regina ... for approx. 30 km. You will see a large sign "Blackstrap Provincial Park" and another sign "Town of Dundurn." Our Cedar Lodge Hotel and Convention Center Sign is there too. Turn left at the Dundurn crossroad toward Blackstrap Provincial Park ... this will be Hwy 211 East. *** Travel for 7 km on a paved road (watch for potholes). You will go down a steep hill and then across a causeway (a road across the lake). As you cross the causeway, look to your right and you will see the ski hill (known as Blackstrap Mountain, situated in the Provincial Park). Look to the left you will see Cedar Lodge overlooking the lake. At the end of the causeway, go straight up the hill. At the top of the hill turn left ... pass by the Blackstrap Youth Camp and the Board of Education and you will see the Lodge in the distance. The road curves to the right and you will see the Cedar Lodge sign. Turn left and follow the road to the parking lot and the front door.

From Regina, Take Hwy 11 North to Saskatoon ... for approx. 190 km. After passing Hanley, you will see a valley on your right and then Blackstrap Lake. Watch then for a large sign "Blackstrap Provincial Park" and another sign "Town of Dundurn" and you will then see our sign Cedar Lodge Hotel and Convention Center. Turn Right at the Dundurn crossroad and follow the instructions above after the *** mark.

**Saskatchewan Bed and Breakfast Association
2010 Annual Conference and General Meeting
Registration Form**

Participant Name (s) _____

Country Vacation /B&B/Business Name: _____

Address: _____

Postal Code: _____ Phone: _____

E-mail address: _____

I will bring brochures from my business to place on the brochure display (Yes or No) _____

I will contribute an article for the silent auction (Yes or No) _____

What is it? _____

I am enclosing a resolution for the Annual General Meeting (Yes or No) _____

Please let us know if you have any serious dietary restrictions that we should tell the catering staff about. _____

Single Registrations:

Mailed on or before Feb 8th \$75 for members _____ \$100 for non-members _____

Mailed after Feb 8th \$90 for members _____ \$120 for non-members _____

Couples/Business Partners Registration:

Mailed on or before Feb 8th \$125 for members _____ \$150 for non-members _____

Mailed after Feb 8th \$140 for members _____ \$175 for non-members _____

(Registration includes all meals, refreshments and attendance at all parts of the conference)

Please mail your registration and cheque to SBBA, Box 694, Lumsden SK S0G 3C0.
Cheques should be payable to SBBA.

There are special rates for tourism students and people who can only attend part of the conference.
Please contact Bryan Tudor for details - (306) 731-2646 – bbsask@canada.com.

Cancellation policy: cancellations will be accepted until noon on Monday, March 1
and will be fully refunded except for a \$10 refund handling fee.